DEC 25 1944

FASHION CALENDAR

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
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FRANCES HUGHES, *Editor*

6 WEST 52nd STREET NEW YORK, N. Y.

ELdorado 5-3693

FASHION CALENDAR

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*     SEASON'S GREETINGS:         *
*                                 *
*   FASHION CALENDAR PRAYS        *
*  THAT THE YEAR FORTY-FIVE       *
* WILL BRING PEACE ON EARTH!      *
* AND FOR THIS LET US STRIVE.     *
*                                 *
*            - THE EDITORS        *
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NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK ENDING FRIDAY, DECEMBER 22, 1944

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Just Published	NEW BOOKLET ON WOOL FABRICS	ARLINGCREST WOOL SERVICE	347 MADISON AVENUE NEW YORK CITY

"Naphthalated Wool Worsteds--Fleece to Fabric" is the title of a new booklet prepared by Arlington Mills of Lawrence, Mass. for store training departments, textile educational groups and store personnel. It traces wool processing from raw state to finished fabrics, explains differences between wool and worsted, and summarizes U.S. government laws on wool labelling. Also included, ways in which to care for all types of worsted garments. Booklet free from Arlingcrest Naphthalated Wool Service, 347 Madison Avenue. Contact: George Horton, MU. 6-7077.

Just Published	"TAXATION WITHOUT COMPLICATION"	HAROLD GOLD & LOUIS HAIMOFF	FAIRCHILD PUBLISHING CO. 8 EAST 13TH STREET

Fairchild's Income Tax Guide For Retailers by Harold Gold and Louis Haimoff (members of the New York bar) is a non-technical discussion of tax problems of the average retailer, with cross references, lists of deductible and non-deductible expenses, and taxable and non-taxable incomes.

Now Showing-Dec. 24	XMAS CAROL WINDOWS ATTRACT HUGE CROWDS	LORD & TAYLOR 424 FIFTH AVENUE	WINDOWS

Lord & Taylor does it again with their unusual Christmas Carol windows. The carols are given a background of china silk and tulle angels, flying through the air behind sheer curtains which open and close every two minutes. The windows are the creation of the talented Henry Callahan, Lord & Taylor, Display Director.

NOTE.....THE ARPAD NECESSORIES PRESS SHOWING, ORIGINALLY SCHEDULED FOR DECEMBER 15, WAS POSTPONED. INVITATIONS WILL BE SENT OUT WHEN A DEFINITE DATE IS DECIDED UPON.

Friday Dec. 22-Dec. 30	DISPLAY OF COSTUMES FROM THE HOLY LAND	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET

Annual Holiday Exhibit of authentic costumes of the Holy Land from the Traphagen School's museum collection, dramatically displayed on life-size mannikins. Open to public, free, 9:00 A.M. to 9:00 P.M.; Saturdays until 5:00 P.M. For further information, contact: Dorothy Tyroler, CO. 5-2077.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Dec. 24-Dec. 29	SPRING LINES OF INFANTS' AND CHILDREN'S WEAR	METROPOLITAN JUVENILE STYLE MART, INC.	NEW YORKER HOTEL 34TH ST. & 8TH AVENUE

Infants' and Children's Wear Manufacturers will present their new Spring collections. Boys' suits, sportswear, knitwear, novelties, blouses, headwear, coats, dresses, pajamas, underwear, shoes, and hosiery will be shown. The show will be closed on Christmas Day, Monday, Dec. 25. Open to trade and press. Contact: Dorothy Stote, MU. 3-3800.

WEEK BEGINNING MONDAY, DECEMBER 25, 1944

Dec. 25 CHRISTMAS DAY (MONDAY)

Monday Dec. 25 — CHRISTMAS CELEBRATION — WALDORF ASTORIA HOTEL — PARK AVE. AT 50TH ST.

Colorful decorations in lobbies and public rooms. Special Christmas dinners in Sert and Wedgwood Rooms and other Waldorf Restaurants. Seasonal music-Christmas Tea Concert by Russian Cathedral Choir. Publicity: Ted Saucier, EL. 5-3000.

Dec. 26 NO LUNCHEON FASHION SHOW AT RITZ CARLTON HOTEL DURING HOLIDAY WEEK.

Wednesday Dec. 27 NO LUNCHEON FASHION SHOW AT HOTEL PIERRE UNTIL AFTER THE NEW YEAR. Publicity: Viola Shefer, PL. 3-2117.

Dec. 27 NO LUNCHEON SHOW AT WALDORF ASTORIA HOTEL DURING HOLIDAY WEEK.

Wednesday Dec. 27 2:30 P.M. — JUNIOR MISS FASHION SHOW — SAKS 34TH STREET — YOUNGER SET SHOP 2ND FLOOR

"When Johnny Comes Home" is the title of this Junior Miss Fashion Show which will feature clothes for all occasions, in sizes 9 to 15. Open to public and press. Contact: Florence Epstein, LA. 4-7000.

Wednesday Dec. 27 3:00 P.M.-4:00 P.M. — COLLEGE CLOTHES AT FASHION SHOW — B. ALTMAN & CO. 5TH AVE. & 34 ST. — YOUNG COLONY SHOP 3RD FLOOR

This gala holiday show will feature afternoon and evening clothes for college girls. Open to public and press. Publ.: Mary Bradley, MU. 9-7000.

Thursday Dec. 28 NO LUNCHEON FASHION SHOW AT PLAZA HOTEL DURING HOLIDAY WEEK. During this time special flood and spotlights and a new amplification system will be installed in the Terrace Dining Room for use at Fashion Shows. Contact: Byrne Bauer, PL. 3-1740.

Friday Dec. 29 10:30 A.M. — "TRICKS FOR TEENS" FASHION SHOW — SAKS 34TH STREET — DEBUTEEN SHOP SECOND FLOOR

Exciting new holiday fashions for teen-agers at this monthly meeting held during Christmas vacation week. Open to public. Publicity: Florence Epstein, LA. 4-7000.

Sunday Dec. 31 — NEW YEAR'S EVE AT LEADING NIGHT CLUBS AND HOTELS:

BLUE ANGEL RESTAURANT — 125 EAST 55TH STREET — PL. 3-0626

$25.00 per person for supper, one bottle, and entertainment featuring Maxine Sullivan, The Bernards, and Pearl Bailey.

CAFE SOCIETY UPTOWN — 128 EAST 58TH STREET — PL. 5-9223

Minimum charge, $10.00 per person, payable with reservation. Supper à la carte, favors and entertainment featuring Hazel Scott, Jimmy Savo, and Eugene Field's Orchestra.

(Continued on following page)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

NEW YEAR'S EVE AT LEADING NIGHT CLUBS AND HOTELS (Cont'd)

COPACABANA — 10 EAST 60TH STREET — PL. 8-1060.
$7.50-$15.00 depending on location. Starring Jane Froman, Jerry Lester, George Olsen's Orchestra and the Copacabana revue.

LE RUBAN BLEU — 4 EAST 56TH STREET — PL. 3-6426
Cover charge for show and late supper with imported champagne, $15.00 per couple. Continental entertainers and Julius Monk at piano.

PIERRE HOTEL: COTILLION RM. — 5TH AVE. AT 61ST STREET — RE. 4-5900
$12.50 per person for supper and show. A mind reader, dancing team, and Stanley Melba's Orchestra. Cafe Pierre, $7.50 per person.

PLAZA HOTEL: PERSIAN ROOM — 5TH AVE. & 59TH STREET — PL. 3-1740
$12.50 per person for de luxe dinner, hats, noisemakers, and entertainment featuring Hildegarde.

1-2-3 CLUB — 123 EAST 55TH STREET — PL. 3-9131
Open house, no cover charge. Special supper, $5.00 or supper a la carte. Miss Diana, palm reader. Ted Hunter, host, at piano.

ST. REGIS: IRIDIUM & MAISONETTE ROOMS — 5TH AVE. & 55TH ST. — PL. 3-4500
$12.10 per person including tax, supper, entertainment, and favors. Berenice Parks, singer, will be featured in the Maisonette Room.

WALDORF: WEDGWOOD ROOM — PARK AVE. AT 50TH STREET — EL. 5-3000
$12.10 per person including tax, supper, entertainment and souvenir hats. Leo Reisman's Orchestra in Wedgwood Room. Mischa Borr in Sert Room. Other Waldorf restaurants: Park Avenue Terrace Court, Lounge, Norse Grill, and Peacock Alley Cafes. ($3.00 minimum per person).

Jan. 1	NEW YEAR'S DAY (MONDAY)		
Monday Jan. 1	DINNER DANCE & DEB'S NEW YEAR'S BALL	WALDORF ASTORIA HOTEL	PARK AVE. AT 50TH ST. STARLIGHT ROOF
	Publicity: Ted Saucier, EL. 5-3000.		
Wednesday Jan. 3 4:00 P.M. Tea	AFTERNOON TEA FOR FASHION EDITORS	RICHARD HUDNUT CO., INC.	DU BARRY SUCCESS SCHOOL 693 FIFTH AVENUE
	"Clothes Are Fun Again" is the title of this interesting presentation by Richard Hudnut. Miss Ann Delafield, director of the Du Barry Success School, will give the story of the launching of a new fashion idea. Especially addressed to fashion editors, but beauty editors are cordially invited. Publicity: Bernice Wambold, PL. 3-6930.		
Monday Jan. 8 12:30 P.M. Luncheon	ANNUAL OPEN FORUM LUNCHEON	ASSOCIATION OF BUYING OFFICES, INC.	HOTEL PENNSYLVANIA 7TH AVE. AT 33RD ST.
	Leo M. Cherne of the Research Institute of America will speak on the subject: "1945--A Year Of Management Challenge." He will discuss the hectic postwar readjustment period and the challenging operational problems. For further information, call Edward S. Hoyt, PE. 6-2155.		
Monday Jan. 8 4:00 P.M. Cocktails	SPRING & SUMMER MILLINERY COLLECTION	FLORENCE REICHMAN	1 WEST 57TH STREET
	A trade showing of Florence Reichman's exciting Spring and Summer Millinery Collection. Press by invitation. Contact: Marion Hano, PL. 8-1525.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Starting Monday Jan. 8	FOURTH NATIONAL PRESS WEEK IN NEW YORK	NEW YORK DRESS INSTITUTE	NEW YORK SHOWROOMS

Fashion reporters representing newspapers from all over the country will, for the fourth time, visit the New York Dress Market to see around 15 of the top Spring dress collections. More than 100 fashion reporters have been invited. Charles Gumprecht of Nettie Rosenstein, Inc. is chairman. Publicity: Eleanor Lambert, PL. 5-8580.

Monday Jan. 8- Jan. 12	STORE MANAGEMENT AND DISPLAY GROUP MEETING	NATIONAL RETAIL DRY GOODS ASSOCIATION	PENNSYLVANIA HOTEL 7TH AVE. AT 33RD ST.

Theme of N.R.D.G.A.'s 34th Annual Conference: "55 Millions Jobs -- Tomorrow's Economic Goal." Edward N. Allen, N.R.D.G.A. Pres. will make keynote address at Monday night opening session. There will be eight general sessions, with brief addresses to stimulate discussion. Of special interest to fashion people will be a discussion of the American versus the French fashion influence, theme at the Ready-to-Wear Group session on Monday, Jan. 8 at 2:30 P.M. Katherine Vincent, fashion editor, N.Y. Herald-Trib, will comment. There will also be a panel discussion led by Hal W. Kenastor, Vice-Pres. and General Mgr., Oppenheim Collins & Co., and Vice-Chairman of the Ready-to-Wear Group. Tuesday, Jan. 9, will be devoted to "Television Operation and Management"--the role of Television in displays of the future. Ray Nelson, Vice-Pres. and television director, Charles M. Storm Agency, will discuss "Television - the Largest Department Store Window in History." Open to retailers. Press by invitation. For further information, contact: Edward S. Hoyt, PE. 6-2155.

Tuesday Jan. 9 8:45 A.M. Breakfast Through 7:30 P.M. Cocktails	SEMI-ANNUAL BRIDAL BUSINESS CLINIC	THE BRIDE'S MAGAZINE	RITZ CARLTON HOTEL CRYSTAL GARDEN

The Winter Bridal Business Clinic will open with a Buffet Breakfast. At 10:00 A.M. there will be a showing of intimate apparel. From 10:30 A.M. to 12:30 P.M., a round-table discussion by experts. The 1:00 P.M. luncheon will honor outstanding American designers featured in The Bride's Magazine. From 3:00-3:45 P.M., "Floral Fashions for Weddings, Backgrounds and Bouquets"; from 4:00-6:00 P.M., "Improving Your Grooming and Your Job"; from 6:30-7:30 P.M., "Beauty Party By Dermetics." Entire program, $35.00; luncheon alone, $5.00. Press by invitation only. Contact: Alexandra Potts, MU. 2-1490.

Tuesday Jan. 9 12:15 P.M.	MEMBERS MONTHLY LUNCHEON	THE FASHION GROUP, INC.	HOTEL BILTMORE MADISON AVE. & 43 ST.

An interesting discussion, planned by the cosmetic division--Miriam Gibson, Chairman. Subject: "Hair Today--Hair Tomorrow"; speakers: Evelyn Green, Beauty Editor, Vogue Magazine, and Arthur (Red) Motley, Publisher, American Magazine. Included: The new things that are happening to hair and a glimpse of what it will mean in appearance, make-up, millinery. Luncheon: $2.90 including tip. Reservations close Monday, Jan. 8, 5 P.M. Must be paid for if not cancelled by then. Note change in place: Hotel Biltmore. Open to members and guests. Contact: The Fashion Group, Inc., CI. 7-1734.

Tuesday Jan. 9 1:00 P.M. Luncheon	SPRING HATS AT PRESS PREVIEW	WALTER FLORELL	RITZ CARLTON HOTEL OVAL ROOM

"Between Showers" - a showing of Walter Florell's Spring and Summer Millinery for the invited Press. Publicity: Mr. Frederick, PL. 5-0895.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 9 1:00 P.M.	NECKWEAR ACCESSORIES FASHION SHOW	WOMEN'S SCARF AND NECKWEAR ASSOCIATION	PLAZA HOTEL TERRACE & PERSIAN ROOMS
	The many uses of scarfs will be featured at this luncheon fashion show, as well as new accessories and accessory ensembles. Open to public. Press by invitation only. Publicity: Dora Miller, LO. 3-4285. Plaza Publicity: Byrne Bauer, PL. 3-1740.		
Tuesday Jan. 9 5:00 P.M.- 8:00 P.M.	"YANKY CLOVER" COCKTAIL PARTY"	RICHARD HUDNUT & CO.	ST. REGIS HOTEL ROOF
	An exciting surprise is in store for editors. Details later. Open to trade and press by invitation only. Publicity: Nora Gilbert, WA. 9-2300.		
Wednesday Jan. 10 4:00 P.M.- 6:00 P.M.	SHOWING OF SPRING AND SUMMER HATS	MADAME PAULINE	6 EAST 53RD STREET SALON
	A Spring and Summer hat collection to be shown to the invited Press. Publicity: Elizabeth Maher Associates, EL. 5-4248.		
Wednesday Jan. 10 5:00 P.M.- 7:00 P.M. Cocktails	THE BLACK MAGIC OF COAL	BITUMINOUS COAL INST. 60 EAST 42ND STREET	PLAZA HOTEL MIRROR ROOM
	An exhibit of the luxury qualities of coal, showing how colors are derived from it. Publicity: Spencer Armstrong, MU. 2-8673. Plaza Publicity: Byrne Bauer, PL. 3-1740.		
Beginning Wednesday Jan. 10	OPENING OF SUMMER COLLECTIONS	CALIFORNIA SPORTSWEAR GUILD MEMBERS	LOS ANGELES CALIFORNIA
	The following California Sportswear Guild Members will show their summer collections: Louella Ballerino, Agnes Barrett, Inc., Irene M. Bury, Connie Foster, Fay Foster, Murray Goldstein, Hi-Style of California Western Fashions, De De Johnson, Lou Kornhandler, Marjorie's Things, Addie Masters, Morris Nagel-"Versatogs", William Schminke Associates, and Tabak of California.		
Thursday Jan. 11 10:30 A.M.	PRESS PREVIEW OF SPRING MILLINERY	SALLY VICTOR	18 EAST 53RD STREET
	Sally Victor's ingenious new Spring millinery fashions will be shown to the invited Press. Publicity: Mildred Josephs, PL. 3-7450.		
Thursday Jan. 11 7:30 P.M.	11TH ANNUAL FASHION SHOW	NATIONAL ASSN. OF HOUSE DRESS MANUFACTURERS	WALDORF ASTORIA HOTEL GRAND BALLROOM
	"Daytime Fashions for Tomorrow" is the theme for the 11th Annual Dinner Dance and Fashion Show sponsored by N.A.H.D.M., emphasizing the necessity for the continuation of styling and designing, despite wartime limitations. Creations for the post-war world will be shown in a setting of post-war living. New fabric designs, synthetics, and other developments in the textile field will be introduced. Dress buyers and press invited. Admission, $15. Contact: I. Ginsberg, MU. 4-7534.		
Friday Jan. 12 5:00 P.M.- 7:00 P.M.	LONG ISLAND OYSTERS & WHITE WINE TASTING	WINE & FOOD SOCIETY	WALDORF ASTORIA HOTEL STARLIGHT ROOF
	Members and their friends will once again enjoy this annual and delectable food party. Contact: Mrs. Jeanne Owen, PL. 3-6545.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Jan. 15 1:00 P.M.	MILLINERY LUNCHEON FASHION SHOW	EMMÉ HATS 21 EAST 56TH ST.	ST. REGIS HOTEL IRIDIUM ROOM
	Early Spring and midseason Millinery in a luncheon fashion show. Open to public. Press by invitation. Luncheon from $1.85. Fashion Show under direction of Mary Alice Rice, PL. 3-4500.		
Monday Jan. 15 4:30 P.M. Cocktails	PRESS PREVIEW: COSTUME FLOWERS	HERMAN PLAUT	43 WEST 36TH STREET
	Costume flowers (1945 blooms) and hair ornaments will be shown to the invited press. Contact: Frances Heineman, WI. 7-0568.		
Jan. 15	SPRING MILLINERY MARKET WEEK IN NEW YORK.		
Week of Jan. 15	16TH ANNUAL CAMP SUPPORTS COURSE	S. H. CAMP COMPANY 200 MADISON AVE.	McALPIN HOTEL BROADWAY AT 34TH ST.
	Lectures and demonstrations on live models for corsetieres, buyers, dealers and personnel of department stores handling Camp Garments, to perfect their skill in fitting Camp merchandise to the human anatomy. Instruction by registered nurses. Movies and discussion included. Enrollment no later than January 8. Press invited. Publicity: Frank H. Kaufman, CH. 4-5798.		
Monday Jan. 15	"FORWARD PLANNING IN FEBRUARY ISSUE"	THE WOMEN'S REPORTER	EMPIRE STATE BUILDING 350 FIFTH AVENUE
	An interesting report and clinical outline of the forthcoming problems facing the fashion merchandising and retailing industry, to obviate confused thinking about post-war problems. Issue sent only to regular subscribers. Contact: Samuel Cook Singer, WI. 7-2790.		
Monday Jan. 15	SPRING MARKET WEEK	CORSET AND BRASSIERE ASSOCIATION OF AMERICA	CORSET AND BRASSIERE MARKET, N.Y. SHOWROOMS
	Newly released Spring lines in corsets will be on display for buyers and the trade, in the various New York showrooms. Many of the latest developments in the cotton fabric and elastic markets will be shown: Note: Spring's 1945 opening is seven weeks later than the opening of the 1944 Spring season. Press by invitation. Contact: Donald Tyndale, LE. 2-2000.		
Tuesday Jan. 16 10:00 A.M. Breakfast	FIRST NEW YORK SHOWING OF HOPE SKILLMAN COTTONS	LORD & TAYLOR	HAMPSHIRE HOUSE COTTAGE (150 CENTRAL PARK SO.)
	Lord & Taylor presents "Cotton From Tip To Toe" - first New York showing of Hope Skillman's cottons in fashions by our foremost designers. Attendance strictly by invitation. Lord & Taylor Publicity: Alice Johnston, WI. 7-3300. Hope Skillman Publicity: Rosemary Sheehan, CI. 7-8060.		
Tuesday Jan. 16 7:00 P.M.	SPRING HAT FASHION SHOW AND DINNER	MILLINERY STABILIZATION COMMISSION, INC.	WALDORF ASTORIA HOTEL GRAND BALLROOM
	A showing of new Spring Hat Fashion Trends will follow dinner. Forty-nine exhibitors. Uptown milliners, three creations; popular-priced makers, two; teen-age and children's mfrs., two. Tickets: $15.00, including tax; show only, $8.50. Open to members. Fashion press by invitation. Publicity: Seymour Mittelmark, CH. 4-6547. The following firms will exhibit at the fashion show:		

(Continued on following page)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

Continued from Page 6: Millinery Stabilization Commission.

Uptown Milliners	Guild Members	Popular Price Makers
Anita Andra	Bernice Charles	Alba Hat Co.
Braagaard	Germaine Montabert	Alfreda
Hattie Carnegie	Harryson Hats	Brandt Millinery Co.
Lilly Dache	G. Howard Hodge	Joe Cohn Hats
Peg Fischer	Jeanne Tete	Croyden Hats
Walter Florell	Edgar J. Lorie	Abe DelMonte Co.
Helene Garnell	Milgrim Hats	Elizabeth Hat Co.
Gladys & Belle	Vogue Hats--	Oscar Friedman
John-Frederics	Garfunkel Makers	Harry Furst
Laddie Northridge		B. J. Goldenberg
Edward Paine		Goldston-Weber
Mme. Pauline		Greenstein & Flaum
Florence Reichman		Luxor Hat Co.
Mme. Reine		Walter K. Marks
Sally Victor		Millinery Fashion Creators
	Teen-Age Makers	Frances & Walter Nelkin
	Bertlyn Corp.	Parfait Hats
	Greenberg Fisch Hat Corp.	David Rothman
		Morris Schachter
	Ann Koppelman	Schoen Hats
	Leighton Hats	Schwartz & Rosenfeld
	Playtoppers	Woodmere Hat Co.
	Radcliffe Fashions	Bernard Workman

Wednesday Jan. 17 10:00 A.M.	PRESS SHOWING: RESORT AND SPRING HATS	BRAAGAARD	17 WEST 57TH STREET SALON

Braagaard's creative talent will be illustrated in his new Spring and Summer hat collection. Press by invitation only. Publicity: Rosemary Sheehan, CI. 7-8060.

Thursday Jan. 18 12:30 P.M. Luncheon	JUNIOR FASHIONS AT LUNCHEON	JONATHAN LOGAN 1375 BROADWAY	WALDORF ASTORIA HOTEL WEDGWOOD ROOM

"A Midsummer Knight's Dream" fashion show will dramatize Jonathan Logan's glamorous clothes for the junior crowd. This will be the debut of Dorris Varnum, young New York designer, formerly of California. Press strictly by invitation. Publicity: Billie Gould, MU. 4-4322.

Friday Jan. 19 5:00 P.M.- 8:00 P.M.	FORMAL INTRODUCTION AT COCKTAIL PARTY	MISS AMERICA MAGAZINE 350 FIFTH AVENUE	ST. REGIS HOTEL PENTHOUSE

A formal introduction of the staff of the new teen-age magazine, "Miss America" -- to advertisers, manufacturers, retailers, etc. By invitation only. Publicity: Jacqueline Podeyn, BR. 9-5965.

✓ Monday Jan. 22- Jan. 27 9:00 A.M.- 5:30 P.M.	SEMI-ANNUAL FURNITURE MARKET WEEK	NEW YORK FURNITURE EXCHANGE	206 LEXINGTON AVENUE

The 54th Year for the Semi-Annual Market Week. Post-war plans and developments for furniture and discussions of present mfg. and distributing problems. Press by invitation only. Publicity: L.C. Schneider, CA. 5-1160.

✓ Tuesday Jan. 23 3:00 P.M.	SPRING MILLINERY PRESENTATION	MADAME GERMAINE VITTU	509 MADISON AVENUE SALON

Preview of Madame Germaine Vittu's Spring hat creations. Commentator: Madame Paule Madoc. By invitation only. Publ.: Anna T. Moore, ST. 9-6000.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 23 7:00 P.M.	REFUGEE FUND DISTRIBUTION DINNER	COAT & SUIT INDUSTRY OF NEW YORK	WALDORF ASTORIA HOTEL GRAND BALLROOM
	The first Refugee Relief Fund distribution dinner since Pearl Harbor. The apparel, retail, textile and allied fields will be represented. Tickets: $10.00. Open to trade and guests. Reservations: National Coat and Suit Industry Recovery Board, 450 Seventh Avenue, PE. 6-8204. Contact: Daniel W. Barkin, Barkin Levin Co., LA. 4-9340.		
Wednesday Jan. 24 1:00 P.M. Luncheon	SPRING SUITS AT LUNCHEON	RUSSEKS FIFTH AVENUE	WALDORF ASTORIA HOTEL SERT ROOM
	A showing of all types of new Spring suits, from those for tailored daytime wear to a variety of glamorous cocktail costumes. Press by invitation only. Publicity: Beatrice Castle, WI. 7-1900.		
Friday Jan. 26 9:00 P.M.	POLKA MILITARY BALL	KOSCIUSZKO FOUNDATION 149 EAST 67TH STREET	WALDORF ASTORIA HOTEL GRAND BALLROOM
	The 12th Annual Benefit Ball, always a colorful event of the winter season, will feature Polish decorations, Polish dances, and a pageant with 100 people in ancient Polish costumes. Net proceeds will purchase books for the Polish medical faculty at the University of Edinburgh. Arrangements under direction of Dr. Henry Nobel McCracken, President; and Professor Stephen P. Mizwa, Executive Director. Admission, $5.00 including tax. Open to public. Publicity: Charles C. Martel, RE. 7-4632.		
Sunday Jan. 28- Feb. 10	EXHIBITS OF SPRING AND SUMMER LINES	CHICAGO FASHION INDUSTRIES GROUP	MERCHANDISE MART CHICAGO, ILLINOIS
	Exhibits will be held for local manufacturers of various types of women's apparel to supplement selling in their own showrooms. More than 200 manufacturers and wholesalers of dresses, coats, and suits, sportswear, wash dresses, millinery, infants' and children's wear, furs and accessories will participate in this Chicago Spring and Summer opening.		
Monday Jan. 29 1:00 P.M. Luncheon	LUNCHEON FASHION SHOW	MARJORIE CASTLE 15 EAST 53RD ST.	ST. REGIS HOTEL IRIDIUM ROOM
	Marjorie Castle's Palm Beach custom-made clothes for day and evening will be shown. Press by invitation. Open to public. Fashion Show under direction of Mary Alice Rice, PL. 3-4500.		
Tuesday Jan. 30 9:00 P.M.	PRESIDENT'S BIRTHDAY PARTY	NAT'L FOUNDATION FOR INFANTILE PARALYSIS	WALDORF ASTORIA HOTEL GRAND BALLROOM
	This year's President's Birthday Party will feature a George M. Cohan Revue, with Radio City Music Hall talent. Name bands will perform. General admission: $10.00 for dance and show. Contact: Edward C. Dowden, Jr., Director of President's Birthday Party, PL. 8-0535.		
Wednesday Jan. 31 4:00 P.M. Cocktails Or Tea	PRESS SHOWING OF EASTER FASHIONS	JANE ENGEL 1025 MADISON AVE.	LONGCHAMPS MADISON AVE. & 79TH ST.
	Jane Engel's Easter Parade of Fashions, starting with size 4, will be shown to the invited press. With Easter on April 1st this year, says Jane Engel, it is not too early to start thinking of Easter outfits for the entire family. Tea or cocktails will be served. Press strictly by invitation. Publicity: Herbert Bijur, RH. 4-0300.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Late In January	NEW BOOK: "CALIFORNIA FASHION EXPLORERS"	FASHION GROUP OF LOS ANGELES	WARD RITCHIE PRESS LOS ANGELES, CALIF.
	The members of the Fashion Group of Los Angeles have written a new book, "California Fashion Explorers", which gives the background that brings about such individuality in California designing. Only 5,000 copies available at first printing. Price, $1.00. Contact: Isabelle Sheldon; Mademoiselle; Los Angeles, California.		
Beginning Week Of Feb. 5	SUMMER COLLECTIONS OF FASHION ORIGINATORS	FASHION ORIGINATORS' GUILD OF AMERICA (FOGA)	NEW YORK CITY SHOWROOMS
	Only one line for Summer will be shown. Second collections will be eliminated. Large numbers of buyers from all over the country will be in New York for the FOGA openings. Contact: Leonard Gendler, CH. 4-6945.		
Beginning Monday Feb. 5	OPENING OF SUMMER LINES	THE SPORTSWEAR GUILD	NEW YORK CITY SHOWROOMS
	The week's showings will emphasize that the summer season has become established as a major period of garment creation and production. Only one collection will be shown for the season. Sportswear Guild members include:		
	ADLER & ADLER	KANE-WEILL	ZOLTAN ROSENBERG
	DAVIDOW	MUTUAL-ROSENBLOOM	SPORT-CRAFT
	DAVID M. GOODSTEIN	CHARLES W. NUDELMAN	STAR-MAID DRESSES
	Contact: Bert Reinitz, LA. 4-5970.		
Feb. 14	VALENTINE'S DAY (Wednesday)		
Wednesday Feb. 14 10:30 A.M.	PRESS PREVIEW: SPRING MILLINERY	HENRI BENDEL	10 WEST 57TH STREET SALON
	Showing of Bendel custom-made hats to the invited press. Publicity: Frances Anderson, CI. 7-1100.		
Week Of Feb. 17- Feb. 24	ANNUAL NATIONAL SEW AND SAVE WEEK	NATIONAL NEEDLECRAFT BUREAU, INC.	385 FIFTH AVENUE NEW YORK CITY
	The seventh annual "National Sew and Save Week" will feature a three-way promotional campaign; "Make Your Own Clothes"; "Buy War Bonds with the Money You Save"; "Sew For the Red Cross". War bonds will be the prizes in this year's window display contest. About 30,000 stores will cooperate in the event. Display and other promotional material will be made available to the stores. Publicity: Herbert Osmer, LE. 2-4455.		
Monday Feb. 26 10:30 A.M.	ANNUAL SPRING CUSTOM ORDER COLLECTION	MILGRIM'S	6 WEST 57TH STREET SALON
	Milgrim's is one of the earliest among the "big 6" to show its custom-order Spring collection. Opening dates of the other leading custom-order fashion houses will be announced as they appear. Press by invitation <u>only</u>. Publicity: Ruth Waltz, CI. 7-7200.		
Wednesday Feb. 28 2:30 P.M.	PREVIEW OF SPRING FASHIONS	SAKS FIFTH AVENUE 611 FIFTH AVENUE	SALON MODERNE 3RD FLOOR
	A showing of Saks custom-made dresses, designed by Sophie. Press strictly by invitation. Publicity: Helen Kauper, PL. 3-4000.		
Thursday Mar. 1 2:30 P.M.	PRESS PREVIEW: SPRING CUSTOM-MADE COLLECTION	JAY THORPE	24 WEST 57TH STREET SALON
	This is the annual Spring collection for Jay Thorpe. Press by invitation <u>only</u>. Publicity: Cleo Blake, CI. 7-4300.		

MUSIC... THEATRES... MOVIES... NIGHT SPOTS

Saturday Dec. 23 — OPENING: "LAFFING ROOM ONLY" WINTER GARDEN, 1634 BROADWAY
New musical with Olsen and Johnson in the star roles and presented by them in association with the Messrs. Shubert. In the cast are: Frank Libuse, Betty Garrett and 90 others including Fred Waring's Glee Club. Costumes by Billy Livingston. Publicity: Claude Greneker, CI. 6-9500.

Saturday Dec. 23, Dec. 24 — CHILDREN'S CHRISTMAS STORY" NEW YORK CITY CENTER, 131 WEST 55TH ST.
A "Children's Christmas Story", a traditional part of New York's Yuletide festivities, will be presented for the first time by Leopold Stokowski and the New York City Symphony in 2 one-hour performances, on Sat., Dec. 23rd at 3:00 P.M., and Sun., Dec. 24th, at 11:00 P.M., this last ending with the chiming of the bells to usher in Christmas. Christmas music of many lands will be played. 60 children from the schools of Greater New York and New Jersey will tell the story of the Birth of Christ in pantomime. Publicity: Jean Dalrymple, MU. 5-3114.

Monday Dec. 25 — OPENING: "SOPHIE" PLAYHOUSE THEATRE, 137 WEST 48TH ST.
A George Ross-Rose C. Feld comedy, starring Katina Paxinou, brilliant stage and screen star, Will Geer, Donald Buka, and Ann Shepherd. This new play is based on the successful New Yorker series by Miss Feld. Produced by Meyer Davis and George Ross. Director: Michael Gordon. Scenery designed by Samuel Leve. Costumes: Rose Bogdonoff. Publicity: Dorothy Ross, BR. 9-5906.

Monday Dec. 25 — CHRISTMAS PREMIERE: "CAN'T HELP SINGING" (Movie) LOEW'S CRITERION, W. 45 ST.
A Universal picture with Deanna Durbin in her first technicolor production. Music by Jerome Kern. Costumes: Walter Plunkett. Publicity: Al Horwits, CI. 7-7100. (There will be an exhibition of J. B. Williams' original Currier and Ives prints in the lobby of the Criterion Theatre until January 30.)

Tuesday Dec. 26 — KATHERINE DUNHAM'S "TROPICAL REVUE", CENTURY THEATRE, 59TH ST. AT 7TH AVE.
S. Hurok announces a three-week engagement of Katherine Dunham's tropicana, including a full length ballet and several satires. Publicity: Gerald Goode, PL. 3-0820.

Wednesday Dec. 27 — OPENING: "SING OUT SWEET LAND", INTERNATIONAL THEATRE, COLUMBUS CIRCLE
The Theatre Guild's new musical cavalcade of native American music, dance and song, based on the songs of America from Colonial days to the present time, and starring Alfred Drake and Burl Ives, American folk ballad singer. The cast of 70 singers and dancers also includes: Ellen Love, Philip Coolidge, Peter Hamilton, and Irene Hawthorne. Staged by Leon Leonidoff. Settings: Albert Johnson. Costumes: Lucinda Ballard. Publicity: Lorella Val-Mery, CO. 5-6170.

Thursday Dec. 28 — OPENING: "ON THE TOWN" ADELPHI THEATRE, 152 EAST 54TH STREET
An unusual new musical produced by Oliver Smith and Paul Feigay and starring Sono Osato and Nancy Walker. Production directed by George Abbott. Music by Leonard Bernstein. Book and lyrics by Betty Comden and Adolph Green, based on an idea by Jerome Robbins, who did the choreography. Production designed by Oliver Smith. Costumes by Alvin Colt. Publicity: Carl Bernstein, CI. 6-0427.

Friday — PREMIERE: "THE KEYS OF THE KINGDOM" (Movie) RIVOLI THEATRE, 1620 BROADWAY
A 20th Century Fox dramatization of A. J. Cronin's great novel starring Gregory Peck, Sir Cedric Hardwicke, and others. Costumes: Bonnie Cashin. Publicity: Jeannette Sawyer, CI. 6-0950.

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